

# ROY UPTAIN

FINE ARTIST

Casper, WY  
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## EDUCATION

Covenant College  
2016 - 2019  
Bachelor in Art and English (Lookout Mountain, GA)  
Fulfilled requirements for English and Art majors by completing 165 credit hours to graduate cum laude with a 3.7/4.0 GPA.

## EXPERIENCE

Marketing Specialist  
2021 - Present  
RELIANT FEDERAL CREDIT UNION  
Designed communications plans and created digital content to increase membership by 150% and triple engagement.

Public Affairs Specialist  
2016 - 2022  
ARMY NATIONAL GUARD  
Captured photos, produced videos, and wrote articles to communicate command messages and support recruitment strategies.

Marketing Coordinator  
2019 - 2021  
NICOLAYSEN ART MUSEUM  
Created consistent branding strategies, leveraged digital and traditional marketing, increased online engagement by 182%, and raised over \$60,000 in donations to increase public awareness and engagement with the museum.

## EXHIBITS

Greenhorn (solo)  
ART 321 | Casper, WY | 2020

Indirect Objects (solo)  
NICOLAYSEN ART MUSEUM | Casper, WY | 2019

Supplanted (group)  
COVENANT COLLEGE | Lookout Mountain, GA | 2019

## TEACHING

Art Instructor  
Summer 2022  
CASPER COLLEGE  
Developed curriculum and drawing exercises to teach 21 students an eight-week course on conceptual drawing.

## LEADERSHIP

Board President  
2019 - 2022  
CASPER MURAL PROJECT  
Completed three public mural projects celebrating the diversity in Wyoming's communities, and raised over \$50,000 for public art by collaborating with non-profits, businesses, and government organizations.